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THE SPA PROFESSIONAL'S CHOICE

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REFRESHING REFUGE

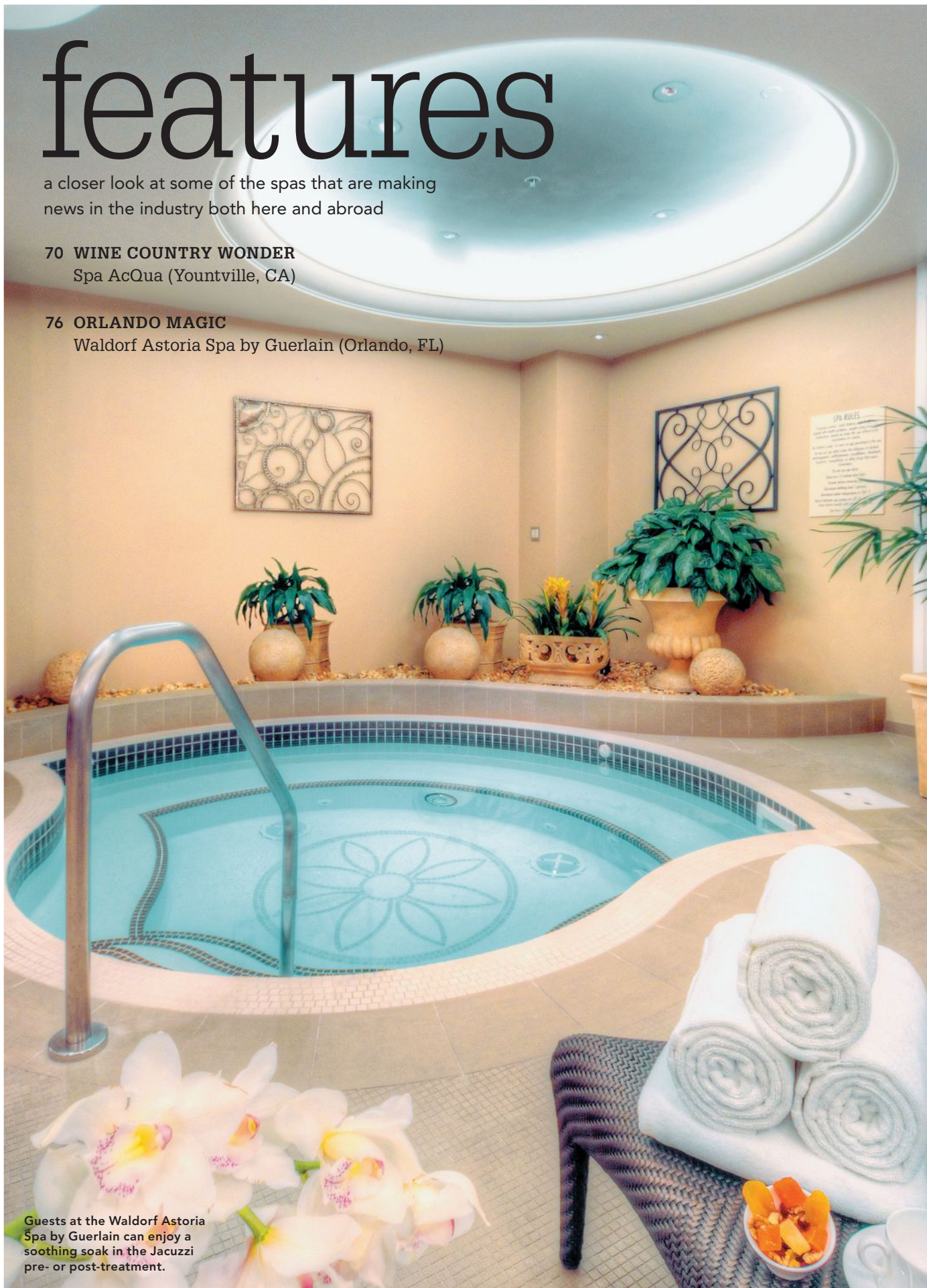
SPA ACQUA AT HOTEL YOUNTVILLE (CA)

features

a closer look at some of the spas that are making news in the industry both here and abroad

70 WINE COUNTRY WONDER
Spa AcQua (Yountville, CA)

76 ORLANDO MAGIC
Waldorf Astoria Spa by Guerlain (Orlando, FL)



Guests at the Waldorf Astoria Spa by Guerlain can enjoy a soothing soak in the Jacuzzi pre- or post-treatment.



ORLANDO MAGIC

A Central Florida hotel and spa is sure to have locals and visitors falling under its soothing spell.
BY NICOLE ALTAVILLA



A friendly staff and a welcoming waiting area greet guests as they enter the spa.

★★★ ON OCTOBER 1, 2009, EXACTLY 78 YEARS TO THE DAY THAT THE ORIGINAL LEGENDARY WALDORF= Astoria New York opened its doors, the Waldorf Astoria Orlando (FL) welcomed its first guests. As the first Waldorf Astoria outside of New York City, the Waldorf Astoria Orlando fuses the Jazz Age elegance of New York's Art Deco Waldorf with the vibrant ambience of a Florida landscape. Situated on 482 acres in Bonnet Creek and surrounded on three sides by the Walt Disney World Resort, the Waldorf Astoria Orlando boasts 498 deluxe guest rooms and suites, a Rees Jones-designed championship golf course, 28,000-square-feet of meeting space, and a **Waldorf Astoria Spa by Guerlain**.

The 24,000-square-foot spa is situated on two levels overlooking the hotel's signature pool and golf club. Whether guests opt for a treatment in one of the 21 indoor treatment rooms or in one of the six private outdoor treatment areas, each service is designed based on the needs and desires of the individual guest. "We follow the same protocol for each guest, but no two guests'

continued on page 78



PICTURED: The hotel features a Rees Jones-designed golf course. BELOW FROM LEFT TO RIGHT: Most treatment rooms feature a shower or bath; guests can unwind with a pedicure; the relaxation area offers a selection of teas and snacks.

continued from page 77

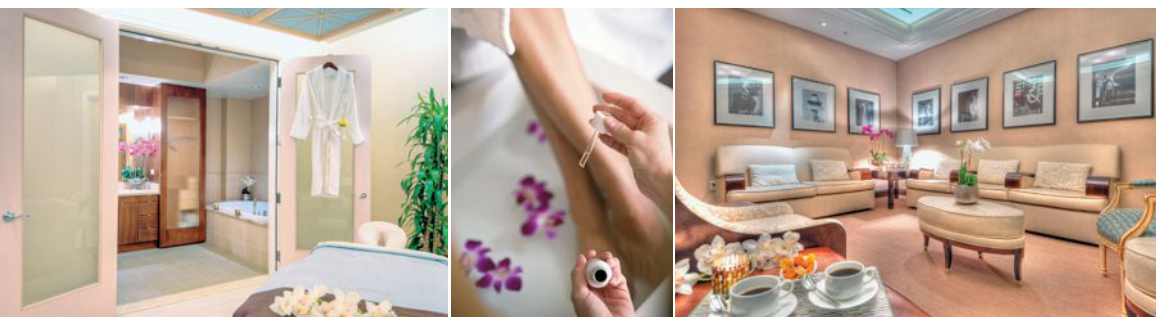
experiences will ever be the same,” says spa director Valarie Maloff. “Our therapists are booked with a 15-minute window allowing them to really connect with their clients, drilling down to discover their clear expectations, and then offering a genuinely customized service.”

It is this personalized service that the spa’s mostly affluent and spa-savvy guests have come to expect from the Guerlain brand. “Our client base is well-traveled, and they know what they’re looking for,” says Maloff. These guests appreciate the spa’s simple, yet elegant, decor, which features black-and-white artwork of retro French fashion on brown- and taupe-colored walls; soft pink-colored doors; plush chairs in the spa’s men’s and women’s relaxation areas; and separate men’s and women’s steam rooms, saunas, and Jacuzzi pools, which allow guests to relax pre- and post-treatment.

Simple is a word that also describes the spa’s menu of services. Focusing on quality rather than quantity, the results-oriented menu features skincare services, massage, waxing, hair services, makeup application, and men’s treatments. “Massage is still the number-one driver, but most guests are booking multiple treatments,” says Maloff. “Our spa-goers are not interested in the trend-of-the-moment but are focused on the level of personalization.”

Exclusive Guerlain treatments are also popular among guests. The Guerlain Impériale Massage (\$180, 60 minutes; \$270, 90 minutes), which is designed to relax the body and stimulate circulation, is highly requested. In addition, the Exceptional Orchidée Impériale Treatment (\$420, 2 hours), which relies on the anti-aging benefits of the Guerlain Exceptional Complete Care range to detoxify and invigorate the skin, is also a popular service. “Our Exceptional Orchidée Impériale Treatment is a facial that combines so many additional treats, such as a paraffin hand treatment, a lower leg massage and exfoliation, a scalp treatment, and a facial waxing, plus four masks and a facial massage,” says Maloff. “It’s the ultimate in luxury services, and our guests find it hard to turn down.”

The team of 22 full-time and 20 part-time employees works hard to ensure guests of the Waldorf Astoria Orlando and the adjoining Hilton Bonnet Creek hotel, as well as local residents, feel pampered during their visit to the spa. While guests can expect to receive the same first-class service as its Manhattan counterpart, the Orlando resort and spa’s distinctive atmosphere, offerings, and amenities help set it apart. In other words, comparing the Waldorf=Astoria New York to the Waldorf Astoria Orlando is like comparing apples to oranges. ■



★★★★★★★★★★★★

**THE WALDORF
ASTORIA SPA
BY GUERLAIN**
(Orlando, FL)

OWNER: Hilton Worldwide

SPA DIRECTOR:

Valarie Maloff

OPENED: October 2009

CLIENT BASE

80% female, 20% male

SPACE

24,000 square feet;
21 treatment rooms

OFFERINGS

body treatments, couples’ treatments, eyelash and brow tinting, facials, hand and foot treatments, hydrotherapy, makeup application, massage, nailcare, prenatal services, reflexology, salon services, scalp treatments, waxing

MOST EXPENSIVE SERVICE

Exceptionale Orchidée Impériale Treatment (\$420, 2 hours)

SIGNATURE SERVICE

The Guerlain Impériale Massage (\$180, 60 minutes; \$270, 90 minutes)

PRODUCT LINES

Guerlain, Lippmann Collection, René Furterer

EQUIPMENT

Earthlite, SpaBooker

SPA CONSULTANT

Spa Chakra
(New York City)